

Impact Report FY 2024





Five Boroughs. One City. One Goal.



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Dear Friends,

Each year, NYJTL empowers tens of thousands of young people across New York City's five boroughs to advance on the path to success in tennis, school, and life. We achieve this citywide — from Co-Op City in the northern Bronx to Wolfe's Pond Park in Staten Island's South Shore and in dozens of neighborhoods in between—through free grassroots programs that are an integral part of diverse and often under-served communities.

In neighborhoods that don't have a tennis court, we create access where it otherwise would not exist by bringing free nets, rackets, balls and coaching to parks, playgrounds, community centers, and schools.

Our signature Community Tennis Program has been a staple of local communities for more than five decades. And our role in public schools continues to grow. Our ACES program is now one of the city's largest free, comprehensive school-based afterschool programs, and hundreds of P.E. teachers use the training they receive in our School Time Tennis program to teach the sport to their students.

These grassroots programs are critical because they give young New Yorkers their first taste of tennis and its transformative benefits. Participants boost their physical fitness and mental well-being, spend more time outdoors (away from screens), learn sportsmanship, gain confidence, build resilience, and interact positively with peers and coaches.

For some, those formative experiences are a pathway to our high-level Scholar Athlete Program and even greater achievements. In the past year, our scholar-athletes have reached the finals of national tennis competitions and secured nearly a million dollars of financial aid and college scholarships.

But for all NYJTL participants—from kindergarteners to college-bound athletes—lessons learned in our programs provide a foundation for a lifetime of success, on and off the court. We deliver on this promise thanks to the dedication of our 500 talented, caring staff members who tirelessly teach, coach, and mentor our youth.

In the years ahead, we will enhance and expand our critical work. We have a new strategic plan to grow our citywide presence, deepen our educational impact, and more effectively integrate our programs to create greater opportunities for New York City youth. As we pursue these goals, we are grateful for our supporters who make it possible for young people to learn, play, and grow with NYJTL in communities across all five boroughs.

With gratitude,

Bob Horne Chair of the Board Udai Tambar President & CEO



### **July 2023**

NYJTL was awarded a USTA Foundation "Return the Serve" grant, sponsored by Chase.

### August 2023

Roger Federer, with the help of UNIQLO, visited NYJTL's Cary Leeds Center for Tennis & Learning, surprising our youth program participants with a personal thank-you and hitting session on their home court in response to the special video they had made for him upon his retirement.

### October 2023

Over 1,500 students gathered in Crotona Park for the fourth annual NYJTL Fall Festival, enjoying music, dance, games, food, and tennis.

### November 2023

Fifteen of our high school CTP+ and Scholar Athlete students went on a tour of Skidmore College, hit with tennis team members on their brand new outdoor courts and participated in a question & answer session with the tennis coaches.

### February 2024

The CTP Presidents' Week Doubles Tournament expanded to four days this year and featured 163 participants and a new 8 & Under Singles event. Players from all CTP sites, CTP+ (Brooklyn & Queens), and the Scholar Athlete Program competed across multiple age divisions.

### March 2024

NYJTL's Cary Leeds Center hosted an NCAA tennis match between Yale University and SUNY Binghamton in honor of Cary Leeds, who played on the Yale team.

### May 2024

NYJTL returned to the Ziegfeld Ballroom to celebrate another year of service and to honor board member Steven Simkin and tennis star Zina Garrison. The event raised funds for NYJTL's free community programs throughout New York City's five boroughs.

#### June 2024

The annual Mayor Dinkins Cup, the largest free junior interscholastic tennis competition in the nation, drew over 750 registrants from public, parochial, and private schools across the city. The week-long tournament culminated in a ceremony where we awarded trophies and 13 college scholarships totaling \$140,000.

### In the Press

### NYJTL brings ACES Afterschool Program to Queens

QNS.com reported that NYJTL brought its ACES Afterschool Program to eight schools across Queens—and more than 30 citywide—for the 2023-24 school year.



### **NYJTL on FOX5**

Ahsha Rolle, Director of Tennis at NYJTL's Cary Leeds Center, appeared on Fox 5 New York to discuss the organization's support for youth across New York City as the 2023 U.S. Open began.



### Mr. G plays tennis!

Beloved PIX11 weatherman Mr. G visited the Cary Leeds Center to play tennis and highlight the positive impact of NYJTL's programs on local youth.



### Op-ed: NYJTL and NYPD offer young people alternatives to violence

NYJTL CEO Udai Tambar and NYC Department of Youth & Community Development Commissioner Keith Howard highlighted our partnership with the NYPD to provide young people with safe, active alternatives to violence.



### Brothers from Haiti find love for tennis in New York

Caribbean Life profiled NYJTL coaches Christian and Gaetan Georges, who grew up in Haiti and discovered a passion for tennis after moving to New York.



### South Bronx tennis players love nonprofit program

PIX11 highlighted NYJTL's impact at the Cary Leeds Center, featuring an interview with NYJTL Scholar Athlete Program participant and Class of 2028 Texas State (Division 1 Athletics) scholarship recipient Chantajah Mills.



### 11 Brooklyn Schools Will Now Offer An Afterschool Tennis Program

BK Reader featured NYJTL's ACES Afterschool Program that launched at 11 Brooklyn schools this school year, offering tennis instruction and enrichment focused on social development. Schools included P.S. 009 Teunis G. Bergen, P.S. 093 William H. Prescott, and I.S. 364 Gateway.



# Throughout the Five Boroughs



# **Our Community Programs**





### A tennis mecca in the South Bronx

The Cary Leeds Center for Tennis & Learning is NYJTL's flagship facility, boasting 20 tennis courts, two stadium courts, and multipurpose classroom and event spaces. It offers a mix of commercial and free programs for all ages and serves as a community hub, partnering with local NYPD precincts, other NY non-profits and public housing residents.

The School Time Tennis Program trains hundreds of NYC public school PE teachers to teach tennis fundamentals to their students. Teachers receive free equipment, lesson plans, and 6.5 hours of continuing education credit.



The Scholar Athlete Program guides students in grades 3-12 along their paths to college. Students are selected based on their tennis commitment, scholastic achievement, and family income, receive academic support, test preparation, admissions counseling, and top-tier tennis instruction.

The ACES Afterschool and Summer Rising Programs provide comprehensive, free academic support, social-emotional learning, wellness education, healthy snacks, and tennis instruction to 3,500 NYC public school children each year.

The Community Tennis Program offers free tennis instruction, equipment, and competition year-round to 10,000 participants ages 5 to 19 in schools and public parks across all five boroughs.



NYJTL partnered with NYPD in Queens' Spring Park North to facilitate youth participation in the NYPD Summer Youth Academy where they learned law, behavioral science, drug prevention, and gang resistance.

900 students from 9 public schools in Queens participated in the ACES Afterschool Program. NYJTL provided all-inclusive tennis for Queens youth in NYC Public Schools' District 75, supporting students with autism, cognitive delays, emotional disabilities, sensory impairments, and multiple disabilities through specialized instruction.

50 PE teachers from 37 public schools in Queens were trained in the School Time Tennis Program.

5,000 youth participated in the Community Tennis Program at 16 sites across Queens.

26 students in Queens were part of the Scholar Athlete Program.

1,600 students in Queens enrolled in the ACES Summer Rising Program.



# **QUEENS**

"For nearly a decade, NYJTL's ACES afterschool program has provided enrichment and recreational activities that are essential to our students' growth and wellbeing. Our school motto is What We Do Matters, How We Feel Matters, and Our Work Together Matters. NYJTL embodies this by supporting the whole child - academically, socially, and emotionally."

Principal Vellon, PS/MS 219 in Flushing, Queens

1,300 students from 11 public schools in Brooklyn participated in the ACES Afterschool Program.

950 students in Brooklyn enrolled in the ACES Summer Rising Program.

30 PE teachers from 24 public schools in Brooklyn were trained in the School Time Tennis Program.



18 students in Brooklyn were part of the Scholar Athlete Program.

2,300 youth participated in the Community Tennis Program at 8 sites across Brooklyn.

NYJTL participants Julia Ivanov from Sheepshead Bay, Patrycja Filonik from Bushwick, and Jaydel Bennett from Cypress Hills were among 3 young Brooklyn tennis players who served as ball kids at the 2023 U.S. Open.





### **BROOKLYN**

"NYJTL is so much more than an after-school program. Their dedicated staff members engage our students with new activities, resources, and opportunities that enrich their lives. They provide vital support for our students' mental and physical wellbeing, and they even support our parents with informative workshops. NYJTL is truly a part of our community."

Principal Williams-Credle, PS 9 in Clinton Hill, Brooklyn 20 PE teachers from 17 public schools in Manhattan were trained in the School Time Tennis Program.

1,900 youth participated in the Community Tennis Program at 5 sites across Manhattan.

8 students in Manhattan were part of the Scholar Athlete Program.



100 Manhattan students participated in the ACES Afterschool program.

160 students in Manhattan are enrolled in the ACES Summer Rising Program.

NYJTL high school students visited Kirkland & Ellis LLP, where they met with public interest and corporate attorneys. They learned about the lawyers' educational paths, gained insight into their daily work, and received guidance on navigating school and college.

### **MANHATTAN**

"NYJTL's coaches there have helped my game so much. I have learned so much about tennis strategy and point construction -- understanding how to use your shots throughout a point to make your opponent uncomfortable. It's about being a player and not a hitter."

Chantajah, NYJTL Scholar Athlete from Harlem, Class of 2028 Texas State (Division 1 Athletics)





1,900 youth participated in the Community Tennis Program at 6 sites across the Bronx.

65 PE teachers from 42 public schools in the Bronx were trained in the School Time Tennis Program.

1,100 students from nine public schools in the Bronx participate in the ACES Afterschool program.

510 students in the Bronx enrolled in the ACES Summer Rising program, with an additional 100 students in our own summer school-based programming.

17 students in the Bronx are part of the Scholar Athlete Program, in addition to 6 more from Westchester and Long Island.

The 2023 NYJTL Mayor Dinkins
Cup Girls Varsity Team
Championships brought
together top contenders from
Beacon High School, Bronx
Science, Brooklyn Technical, and
James Madison to compete for
NYC's top girls varsity tennis
title in the nation's largest free
junior interscholastic
competition.





## THE BRONX

"I have joy when I play tennis. I feel good when I play tennis. I love tennis so much."

-Raymond, 8, NYJTL Scholar Athlete Program



3 PE teachers from 2 public schools in Staten Island were trained in the School Time Tennis Program.

210 youth participated in the Community Tennis Program at 3 sites across Staten Island.



# STATEN ISLAND

"As a parent of a **Staten Island CTP** participant, I've seen firsthand how NYJTL has not only improved my child's tennis skills but also boosted their confidence and discipline. The program provides an incredible opportunity for growth, both on and off the court, and I'm so grateful to see my child flourish in such a supportive environment."

-Amy, CTP Parent



# **Financials**

Revenue	FY2024
Government grants	\$ 17,207,654
Foundation and corporate grants	733,975
Cary Leeds Center - program fees + sponsorship	2,586,873
Contributions	178,057
US Open (NET)	1,582,337
Special Events (NET)	1,361,878
Miscellaneous income + interest	435,662
Total Revenues	\$ 24,086,436

Expenses	
Program Services	
Education	\$ 14,006,750
Tennis	1,059,859
Cary Leeds Center	2,939,359
Management and General	3,439,708
Fundraising	466,552
Total Expenses	\$ 21,912,228

NET ASSETS - END OF YEAR	\$18,726,415
Net assets - beginning of year	\$17,195,958
CHANGE IN NETS ASSETS	\$1,530,457
Depreciation expense	(643,751)
Operating surplus before depreciation expense	\$ 2,174,208



### Donors

#### \$100,000+

- Dalia and Larry Leeds Family Foundation
- Mothér Cabrini Foundation
- Oxman-Ackman Family Fund
- USTA Foundation

#### \$50,000 - \$99,999

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